

BOARD OF REGISTERED NURSING
Interim Executive Officer's Report

Agenda Item: 5.0

Date: November 17, 2010

5.1 Board's Budget Update

Workforce Cap – In January 2010, due to the weak performance of the California economy, the Governor's office directed departments to take immediate steps beginning March 1, 2010, to cap the statewide workforce 5% lower than presently constituted in order to achieve an additional 5% salary savings in fiscal year 2010/11. The reductions could be achieved through abolishing vacancies, attrition, and layoffs. At that time the Board was targeted to achieve an additional savings of \$357,300 and the savings was accomplished due to vacancies.

On October 26, 2010, the Department of Finance issued a second Budget Letter regarding the additional 5% salary savings cap and due to the additional 37 enforcement positions that were added in FY 2010/11 the Board is now required to save \$417,690. These savings are being accomplished by keeping five (5) enforcement positions vacant and include benefits for the positions and re-classing four (4) special investigator positions including benefits to staff services analyst positions and re-classing seven (7) special investigator positions including benefits to office technician positions. The determination to use the enforcement positions was difficult; however, the alternative to achieve the required savings would have been to layoff existing staff or not filing critical positions that are currently vacant or will become vacant.

5.2 Department of Consumer Affairs (DCA) Updates

Board Member Orientation – In accordance with Business and Professions Code Section 453, Board Members are required to attend DCA's Board Member Orientation within one year of their appointment. The next Board Member Orientation is set for Wednesday, December 1, 2010, at DCA Headquarters in Sacramento from 9:00 am to 4:30 pm. Please notify the Administration Unit if you would like to attend.

Social Media – At a recent Executive Leadership meeting, the Department provided an overview of Facebook, Twitter and UTube and suggested that all Boards and Bureaus begin to develop the internal mechanism to begin to use this media. These three sites can be viewed on the Department's Web site at www.dca.ca.gov. The BRN does not currently have the staff resources to initiate use of this media; however, the Board's Web site is available 24/7 and provides information as well as e-mail access to the various units in the Board.

5.3 Hiring Freeze

On August 30, 2010, the Governor's Office directed all state agencies to cease all new hires that included filing vacancies, promotions, hiring temporary help, and board appointments. At that time, the Budget for FY 2010/11 had not been signed; however, in anticipation of having a signed budget that would have allowed hiring to resume, the

freeze was implemented. DCA worked with all Boards and Bureaus to implement the ability to fill vacancies with internal lateral transfers from one Board or Bureau to another, providing that both executive officers were in agreement with the transfers. The Board has posted several positions in light of this method; however, no positions using this method have been filled by this Board.

5.4 Furlough Friday Update

The last furlough Friday was October 22, 2010, and all state offices have resumed the Monday through Friday work week; however, due to the continuing budget shortfall, staff's salary is reduced by roughly 5% and staff is contributing an additional 3% to retirement. In turn for the 5% pay reduction, staff is earning one personal leave day each month, which is an 8 hour day and this time must be used within a certain timeframe as there is no monetary value. The personal leave program runs from November 2010 through October 2011.

5.5 National Council of State Boards of Nursing (NCSBN) in Partnership with CBS

At this year's Delegate Assembly, Kathy Apple, CEO announced they would be initiating a new marketing campaign with CBS that introduces consumers to the work of all the boards of nursing nation wide and the position they fill as the regulatory body that investigates whenever a nurse's behavior violates existing laws or regulations that govern the nurse's practice. The campaign includes: distribution of brochures and flyers; the use of social media; and a toolkit of sample public service announcements and news releases that individual boards can customize for use in their local market.

NCSBN partnership with CBS centers on:

- Promoting NCSBN boards of nursing as the entities charged with protecting the public health and welfare as it relates to nursing practice;
- Presenting the process people should take to gather advice/references regarding nurses; and
- Educating the viewer on how to file a complaint in their state.

NCSBN, along with CBS, produced a 30-second television spot that began a six week run on November 8, 2010, in New York, Los Angeles, Chicago, Philadelphia, Dallas-Fort Worth, Miami-Fort Lauderdale, Atlanta, Boston, Phoenix and Seattle on CBS owned and affiliated stations. The following are the shows that will air this spot:

- "The Early Show;"
- CBS 2 News;
- "Young & Restless;"
- "Dr. Phil;"
- CBS Local Early News;
- "Entertainment Tonight;" and
- CBS Local Late News.

Additionally, the commercial can be viewed on YouTube, MSN Video, Google Video and can be seen on the NCSBN website, <https://www.ncsbn.org/2055.htm>. This Web site provides more detailed information and resources, as well as direct links to individual Member Board websites.

5.6 Public Record Request

The Board continues to comply with public record requests and responds within the required timeframes that are set in Government Code Section 6250. For the period of September 3, 2010 through November 9, 2010, the Board has received and processed 45 public record requests.

5.7 Board Member Correspondence

For the period of September 9, 2010 through November 5, 2010, the Board received one letter addressed to a Board Member. The letter was related to a licensing matter.

5.8 Personnel

The following personnel changes have transpired since the last Board Meeting:

Separations	Classification	Board Program
Alicia Newcomb	Office Technician	Probation

Maria Bedroni began her state career in 1977 at Department of Education as a Nursing Consultant II. In March 1989, she joined the Board of Registered Nursing as a Nursing Education Consultant in the Los Angeles office, and in January 1993, she was promoted to Supervising Nursing Education Consultant. In 1998, she earned her EdD from the University of Pepperdine. For the many years she has been with the Board, Maria has specialized in the development and continuation of the nursing programs. Maria will retire on December 29, 2010. Our congratulations to Maria.

Heidi Goodman began her 30 year state career as a seasonal clerk with the Board of Equalization. In 1981 she joined the Department of Consumer Affairs working in various offices such as the Bureau of Collection and Investigative Services, the DCA Budget Office, and the Board of Professional Engineers and Land Surveyors prior to joining the Board of Registered Nursing in 1989 as an Administrative Analyst. In 1994, she received the Governor's Safety Award for creating an ergonomic work environment at the Board. In 1995, Heidi was promoted to the Licensee and Administrative Services Program Manager overseeing such projects as the RN plastic card license, improved telephone systems, office moves, and LAN implementation. Additionally, she received the department's Sustained Superior Performance Award for her diligent initiative and creativity, and for numerous accomplishments including team leader of a state-wide contracts improvement project, her role as health and safety coordinator and her initiative in disaster recovery planning. In 2006, Heidi was promoted to Assistant Executive Officer. On November 27th, Heidi will celebrate 21 years of service at the Board and she will retire on December 30, 2010. We congratulate Heidi on her retirement!

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Liaison Activities

- July 27, 2010 Louise Bailey attended the Board Member and Advisory Committee Member Training in Sacramento.
- August 11-13, 2010 Louise Bailey and Ann Boynton (Past President) attended and participated in the 2010 NCSBN Annual Meeting in Portland, Oregon. There were approximately 200 participants.
- Katie Daugherty also attended and gave a presentation on Guiding Principles for Continued Competence. The Delegate Assembly adopted the four principles as submitted by unanimous vote. Participated on a Regulatory Networking Panel discussion during the three day event.
- August 17, 2010 Louise Bailey attended a meeting at the California Hospital Association regarding residency program for new graduates in Sacramento.
- September 9, 2011 & September 16, 2010 Janette Wackerly with Maryjo Williams, Regional Director, Medical Group Support, Kaiser Permanente, attended and gave a presentation at a two day conference, titled Kaiser Permanente Celebrating Triage/Advice Nursing on scope of practice issues in LaFayette. There were approximately 150 participants both days.
- September 14, 2010 Louise Bailey attended the California Institute for Nursing and Health Care Board Meeting and gave a report on the activities of the BRN.
- October 6, 2010 Jeannine Graves, Louise Bailey, Miyo Minato, Badrieh Caraway, Shelley Ward, Janette Wackerly, Katie Daugherty, Leslie Moody, Kay Weinkam, Kelly McHan, Julie Campbell-Warnock, and Bobbie Pierce attended and/or presented at the BRN Annual Meeting with Deans and Directors as part of fall 2010 COADN/CACN Deans and Directors Conference.
- October 7-8, 2010 Louise Bailey, Miyo Minato and Janette Wackerly attended of the fall 2010 COADN/CACN Deans and Directors Conference, Forecasting the Future of Nursing in California in Monterey. There were approximately 200 participants.
- October 18, 2010 Kay Weinkam attended the session regarding the "Noelle" simulation mannequin in San Francisco.
- October 19-20, 2010 Janette Wackerly, Miyo Minato, and Katie Daugherty attended the California Institute for Nursing & Health Care, Magic in Teaching education conference in San Francisco. There were approximately 200 participants.
- Louise Bailey also attended and gave a presentation on BRN 101.

- October 20, 2010 Miyo Minato presented the Scope of RN Practice at the Medical Board Meeting of Advisory Committee on Physician Responsibility in the Supervision of Allied Health Care Professionals.
- October 22, 2010 Miyo Minato attended a planning meeting on the New Graduate Transition Program at Cypress College, sponsored by Health Workforce Initiative at Golden West College.
- November 8-9, 2010 Louise Bailey attended and participated in the NCSBN Leadership Succession Committee.